Svetlana Shelaeva

Senior UX/UI Designer, Product Designer, Interaction Designer

\$\square\$ 346-701-9502 @ lana.shelaeva@gmail.com \(\vartheta \) http://lanashelaeva.com/ \(\vartheta \) Houston, TX

EXPERIENCE

UX/UI Designer

Harland Clarke 08/2020 - 10/2020 Remote

Company Description

- Made design updates to a web application for ordering checks by customers and bank agents
- · Created wireframes and final visual mockups using Axure and Figma
- Worked in close collaboration with developers in agile environment

UX Designer

United Airlines 08/2017 - 03/2020 Houston, TX

- Designed web and mobile applications used by thousands of flight attendants to manage their schedule and other work aspects
- Created wireframes, pixel-perfect design mockups and interactive prototypes
- Developed personas, user journeys and other UX deliverables to address user needs
- Conducted user interviews and usability tests to validate the design decisions
- Worked in close collaboration with developers, business managers and other stakeholders
- Created UI specifications for the developers to insure the proper implementation of the design solutions

UX/UI Designer

HP Inc. 07/2016 - 07/2017 Houston, TX

- Developed clear and easy-to-use UI for complex web, desktop and mobile applications for HP's Device-as-a-Service (DaaS) product
- Developed user flows and sitemaps, wireframes, interactive prototypes and pixel-perfect design mockups
- Collaborated with the design, development and marketing teams to define and implement the best design solutions
- · Maintained and developed UI guidelines
- Conducted detailed UI reviews to maintain the high quality of the design implementation

Sr. UX Designer

Redsoft Digital Agency 11/2014 - 05/2015 Moscow, Russia

- Worked closely with customers to produce the best possible solutions for each case
- · Conducted user interviews and observations
- Designed UX/UI of the website of the largest Russian IT hardware vendor and supervised the development process
- Conducted usability analysis of a large online marketplace

UX Designer

Redsoft Digital Agency 09/2012 - 11/2014 Moscow, Russia

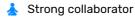
- · Developed information architectures, wireframes and prototypes
- · Created UI specifications for the developers
- Created personas, user stories and user flows to understand user needs
- Analysed usage data to define gaps in the existing products using web analytics tools
- Created a systematised database of UX knowledge and practices for the company

SLIMMARY

I have more than 7 years of experience creating UX/UI design for complex websites and web/desktop/mobile applications for a variety of industries. My work is based on the thorough knowledge of the end-to-end UX process, as well as the expertise in the main UX/UI software tools and technologies.

STRENGTHS

Structured mind



Highly reliable and responsible

SKILLS

User-Centred Design Interaction Design		
Visual Design	Wireframes	
Information Architecture User Interviews		
Usability Testing	Use Cases	i
User Flows U	I Specifications	s UI Kits
Mobile Design HTML/CSS (basic)		
Sketch Adobe	e Photoshop	Figma
Adobe Illustrator	Axure RP	Invision

EDUCATION

Master's Degree in Art History

Russian State University for the Humanities

2007 - 2012 Moscow, Russia

CERTIFICATIONS

Front-End Web UI Frameworks and Tools

The Hong Kong University of Science and Technology

HTML, CSS and JavaScript

The Hong Kong University of Science and Technology